NUBBI: An introduction and a non-examination of Sudanese Newspapers

Peter Landwehr

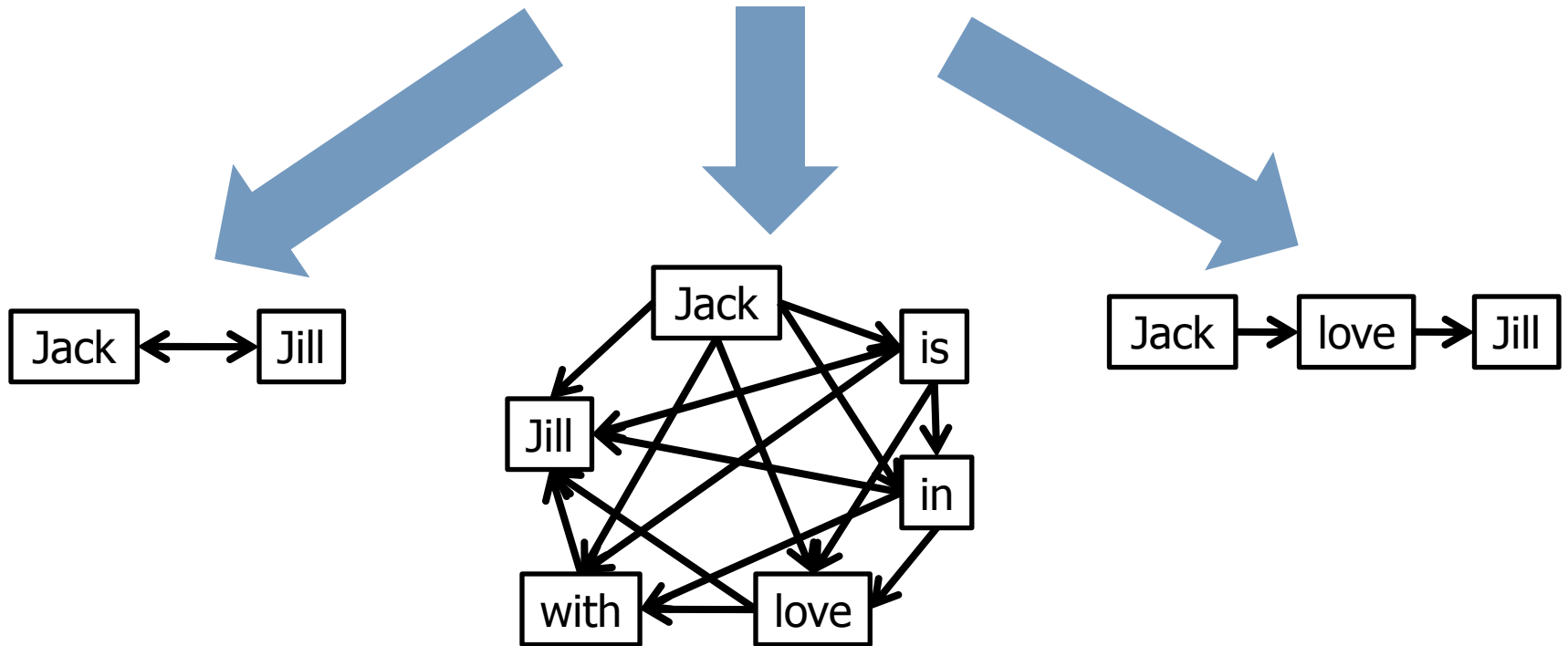plandweh@cs.cmu.edu

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What I'm covering

1. A difficulty with semantic networks
2. One way to try and resolve it.
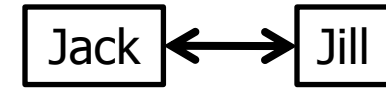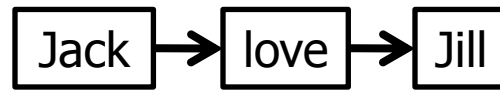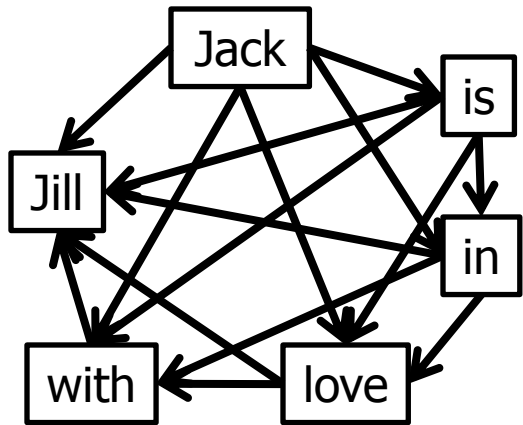3. My preliminary work with this method.

Semantic Networks!

Jack is in love with Jill.
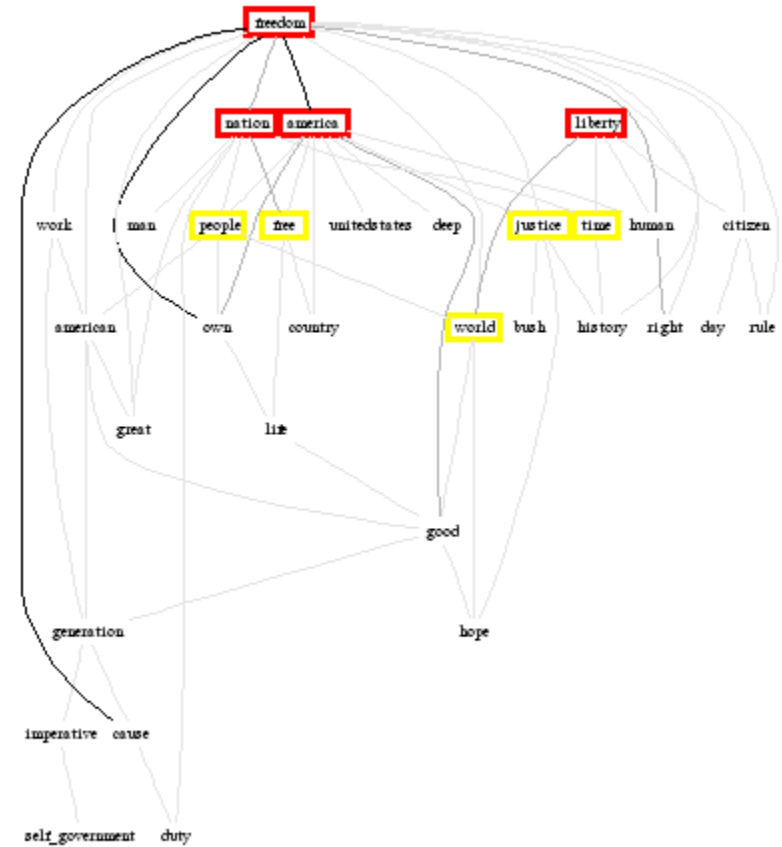
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Map Theory

- Words in a document gain significance based on their juxtaposition with other words.

- Situate words in a network based on windowed proximity.

- Words can be classed into particular roles based on these network statistics.

[Carley 1997] [Carley & Kaufer 1993]

Centering Resonance Analysis

- Drop all terms that aren't nouns

- Link nouns, noun phrases

- Compare betweenness centralities of words in networks to determine "resonance".

File: 2005 Bush.cra   Cutoff 0.025

[Corman et al. 2002]
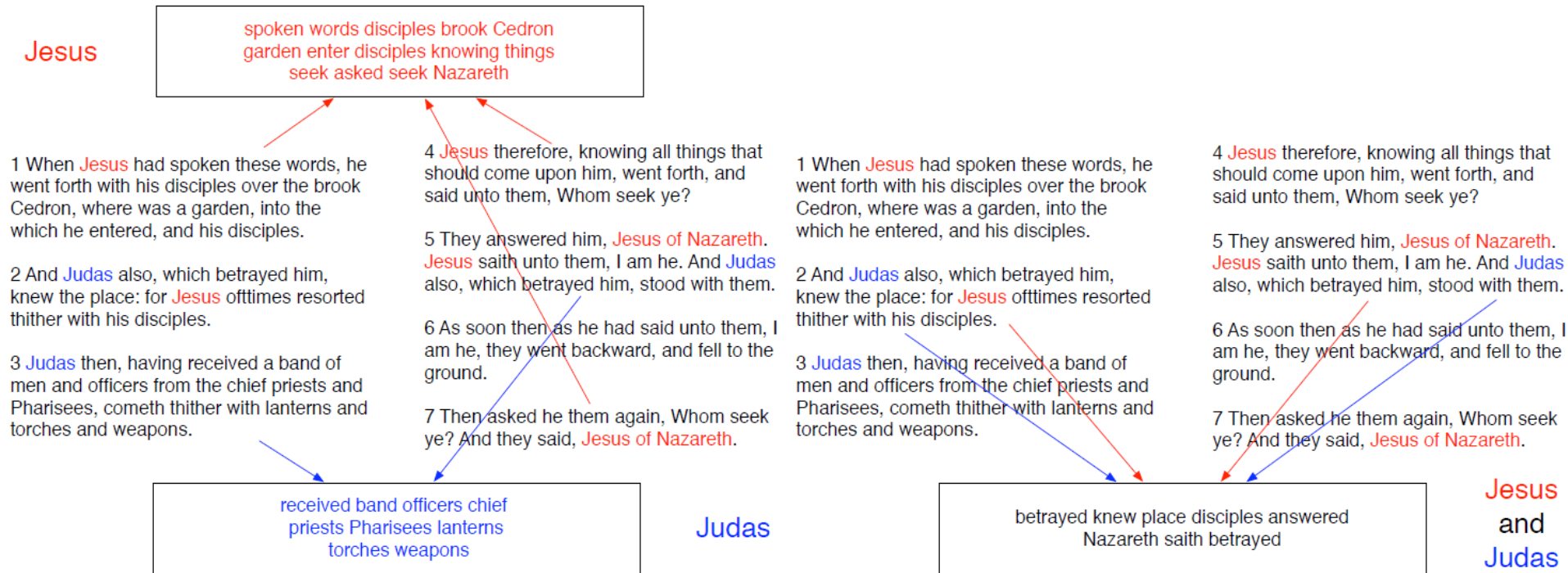
An appealing improvement

One way towards this: NUBBI

- Networks Uncovered By Bayesian Inference
- "Connections between the lines: augmenting social networks with text" by Chang, Boyd-Graber, & Blei. *KDD 2009*

Stealing a diagram…

Latent Dirichlet Allocation

- Decompose documents as mixtures of *N* topics
- Randomly assign topics to documents
- Based on random topic mixtures, randomly assign words to topics.
- Expectation Maximization or Gibbs sampling to converge.

[Blei et al. 2003][Blei 2011]

Idealized description of the algorithm

- Assumes text is grouped into entity and pair contexts
- For each entity context, NUBBI assigns a mixture of entity topics.
- For each pair context, NUBBI splits the words into those describing entities and those describing the pair.
- For each pair-specific word in a pair-specific context, NUBBI assigns a pair topic.

Idealized description of the analyst's role

- Define entity and pair counts
- Define three hyperparameters for topic proportions required by the model
  - Topic mixture
  - Pair mixture
  - Entity/pair selector mixture
- Select appropriate windowing parameters and clean text.

Issues with NUBBI

- Text in general
  - Deciding on context sizes. (e.g. Bible = verses)
  - Text cleaning.
  - Evaluating goodness of results.
- NUBBI-specific
  - # of entity topics = ?
  - # of pair topics = ?
  - Optimal mixing values
  - The best way of assigning multi-context text.
  - Relationships described in text can go beyond pairs to triples,

A personal test

- Eight years of news articles from the Sudan Tribune, documenting key activities in the region
- Detailed thesauri containing ~17000 different actors.
- These texts have been used for a variety of CASOS-affiliated work
  - T. Van-Holt and J. C. Johnson, "A Text and Network Analysis of Natural Resource Conflict in Sudan," in *Proceedings Sunbelt XXXI*, St. Petersburg Beach, Florida, USA, 2011.
  - J. Diesner and K. M. Carley, "Mapping Socio-Cultural Networks of Sudan From Open-Source, Large-Scale Text Data," in *Proceedings of the 29th Annual Conference of the Sudan Studies Association*, West Lafayette, Indiana, 2010.

Basic Notes

- Cleaned the text using AutoMap
  - Used standard AutoMap cleaning methods (clean white space, fix a predefined set of typos, convert British to American spellings, expand contractions & abbreviations, convert to lowercase, best-effort resolve pronouns and delete unresolved, remove punctuation and numbers.
  - "A stop list for general text" by Fox. *ACM SIGIR*, volume 24, issue 1-2. Fall 1989.
  - Specialized AutoMap thesaurus on Sudan. (Possible issue in order of application)

- Used the R implementation of NUBBI ("lda" package)

- 12 entity topics, 6 pair topics, windows of size 5.

Corpora Notes

Year	Articles in Corpora	Entities in Corpora	Meaningful Pairs	Vocabulary (Total)
2003	616	379	352	2007 (6539)
2009	1056	536	460	3571 (13283)
2010	1063	481	472	3641 (13644)

Topic Overlaps

- Pair topics
  - 2003 has no overlaps with 2008 or 2009
  - In an optimal matching, the 2008 and 2009 topics overlap by 24.6% (Top 25 words/topic.)
  - Negligible matches between entity pairs in each pair topic per year. (Top 25 entities/topic

- Entity topics
  - 20-24% optimal matching overlap between all entity topics. This says more about LDA than it does about our quality. (Top25 words/topic)
  - 25% and 22% overlaps of entities between 2003 and 2008 and 2009, but 35% overlap between 2008 and 2009

Future Work

- Make this preliminary work less preliminary by…
  - improving data cleaning
  - Improve model parameter choices
  - Full exploration of all years of the corpus
- Improve the "NUBBI experience" by
  - Integrating it with a text cleaning tool (AutoMap) for easier use.
  - Merge with HDPs to avoid having to set topic counts.
  - Experiment with other corpora to develop deeper recommendations for tuning.

References

1. D. M. Blei, "Introduction to Probabilistic Topic Models."
2. D. M. Blei, A. Y. Ng, and M. I. Jordan, "Latent Dirichlet Allocation," *Journal of Machine Learning Research*, vol. 3, pp. 993-1022, Jan. 2003.
3. K. M. Carley, "Extracting team mental models through textual analysis," *J. Organiz. Behav.*, vol. 18, pp. 533–558, 1997.
4. K. M. Carley and D. Kaufer, "Semantic Connectivity: An Approach for Analyzing Symbols in Semantic Networks," *Communication Theory*, vol. 3, no. 3, pp. 183–213, 1993.
5. J. Chang, J. Boyd-Graber, and D. M. Blei, "Connections between the lines: augmenting social networks with text," in *Proceedings of the 15th ACM SIGKDD international conference on Knowledge discovery and data mining*, Paris, France, 2009, pp. 169-178.
6. S. R. Corman, T. Kuhn, R. D. Mcphee, and K. J. Dooley, "Studying Complex Discursive Systems.," *Human Communication Research*, vol. 28, no. 2, pp. 157-206, 2002.

The end

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